

FOR IMMEDIATE RELEASE

Owen Smith hired as the Director of Winemaking at Weibel Family Vineyards & Winery for Hopland and Lodi

Hopland, Calif., July 28, 2010 — Fred Weibel, Jr., President and CEO of Weibel Family Vineyards & Winery, announced that Owen Smith has been hired as the Director of Winemaking for the winery's Hopland and Lodi winemaking facilities.

Owen has a Bachelor of Science in Enology from California State University at Fresno, and a successful history of winemaking that spans over twenty years of industry experience in California, Michigan, Pennsylvania, Virginia, and Israel.

In his recent position as Senior Winemaker for the Toasted Head red wine program for Constellation Wines, Owen frequently purchased grapes from Mendocino County vineyards in Potter, Ukiah, and McDowell Valleys. His knowledge of the unique micro-climates and distinctive flavor profiles found in Mendocino County vineyards will be of benefit in his new position as Director of Winemaking at Weibel Family Vineyards & Winery.

Weibel Family Vineyards & Winery owns the H&W Estate Vineyards, which are located in Mendocino County's Redwood and Potter Valleys. The H&W Estate Vineyards includes 500 acres of sustainably farmed cabernet sauvignon, merlot, zinfandel, pinot noir, syrah, chardonnay, and sauvignon blanc. The winery has 30 acres that have been certified as organic, with another 170 to be certified in 2010. The winery is currently replanting the vineyard at the Hopland winery in McDowell Valley with zinfandel and petite sirah that will be submitted for organic certification in 2012.

The Weibel Family label, which was released in 2009, celebrates the Weibel Family's seventy-four year history as a California wine producer. The wines are available for sale at the Weibel Family Tasting Room in Hopland, CA. Weibel Family Vineyards & Winery also produces the Stone Creek, Truscott, Knightsdale, Road "i", Sparkelle, and James Arthur Field wine labels. The winery is known within the industry for its successful private and custom label business, and is projected to produce more than 280,000 cases of still and sparkling wine in 2010.

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